

TUESDAY  
FEBRUARY  
**11**



### TECHNOLOGIES THAT EVOLVE SMART MANUFACTURING

13:00 - 14:00

**Keynote** – Robotics and the Industrial Metaverse  
in Manufacturing

14:00 - 15:00

**Panel** – Industrial Artificial Intelligence for  
Smart Manufacturing



**Moderator**

**Mauricio Leal**

Director of Solutions,  
Center for Industrial Innovation  
in Artificial Intelligence (CIIA)



**Juan Baldemar Garza**

Data Science and AI  
Leader at **VIKABLE**



**Víctor Cuevas**

Global Digitalization and  
Innovation at **KATCON**

15:00 - 16:00

Networking - Visit to the Expo

16:00 - 17:00

**Transforming Automation: Collaborative Robots,  
AI and Simplified 3D Programming**

17:00 - 18:00

**Panel** – Smart Manufacturing for Sustainability:  
Materials, Energy and Water



**Gilberto Sánchez**

Director of Operations,  
**ECOPULSE**

WEDNESDAY

FEBRUARY  
**12**



**SMART AND SUSTAINABLE INDUSTRIAL GROWTH  
AND MODERNIZATION**

13:00 - 14:00

**Panel – The Future of the Manufacturing Sector towards 2030:  
Technological and Economic Perspectives and Challenges**



**Moderator**

**Carlos Mortera**

Senior Director, Association of  
Manufacturing Technology,  
LATAM



**Manuel Montoya Ortega**

General Director of the Nuevo León  
Automotive Cluster



**Yoelle Rojas**

General Director, Appliances  
Cluster, CLELAC



**Juan Manuel Benavente**

President, AMMMT

14:00 - 15:00

**Panel – Electro-Mobility: Challenges, Opportunities  
and the Role of the Manufacturing SME**



**Moderator**

**Ricardo Apaez**

CEO DRIVEN, Automotive  
Cluster of Nuevo León (CLAUT)



**Eugenio Grandio**

President, EMA Electro-Mobility  
Association Mexico



**Shirley Wagner**

CEO, Global Sustainability



**Erick Alejandro González**

Manager NA Digitalization  
and Continuous  
Improvement, ZF

15:00 - 16:00

Networking - Visit to the Expo

16:00 - 17:00

**Keynote – Iberdrola**

17:00 - 18:00

**Panel – Semiconductors: A New National and  
Regional Value Chain Emerges**



**Moderator**

**Sergio Martínez**

Leader of the Strategic Initiative  
in Semiconductors,  
Tec de Monterrey



**Alejandro Nava**

CEO, BP Sales



**Israel Mejía**

General Director,  
QSM Semiconductors



**Ramón Parra**

Cinvestav Senior Researcher  
and Head of  
the Jalisco on Chip Strategic Project

THURSDAY

FEBRUARY

**13**



**THE FUTURE OF MANUFACTURING  
THROUGH INNOVATION**

13:00 - 14:00

The Future of Manufacturing with World-Class,  
Cost-Optimal Maintenance



**Salvador Cantú Chávez**

Director, **Dawarsa**

14:00 - 15:00

**Panel** – Business Opportunities and Challenges  
for SMEs in the face of Nearshoring and T-MEC 2.0



**Zelina Fernández**

Director, **INDEX NL**



**Gabriel Padilla**

General Director, **INA**  
(National Auto Parts  
Industry)



**Héctor Tijerina**

Executive Director,  
**Invest Monterrey**

15:00 - 16:00

Networking - Visit to the Expo

16:00 - 17:00

**Keynote** – Next Steps in your OT IoT Cyber Journey



**Tamiki Kobayashi**

Dupity Manager at  
**Mitsubishi Electric**