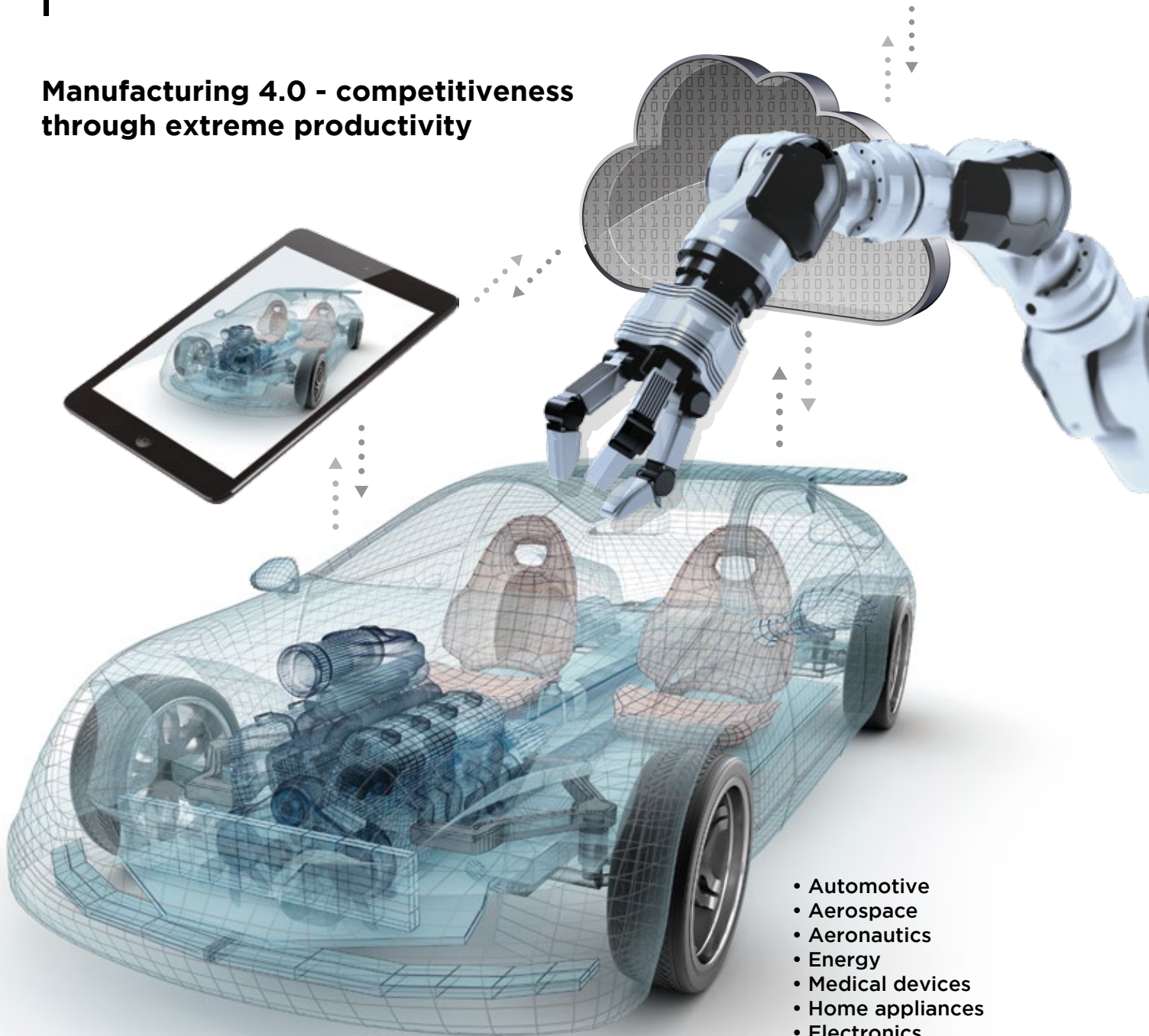




EXPOTM MANUFACTURA

6-8 **2018**
FEBRUARY
CINTERMEX
MONTERREY, N.L., MEXICO

**Manufacturing 4.0 - competitiveness
through extreme productivity**



- Automotive
- Aerospace
- Aeronautics
- Energy
- Medical devices
- Home appliances
- Electronics
- Plastic solutions for the industry

Co-organized by:



Certified by:



Member of:



Supported by:



www.expomanufactura.com.mx



Expo Manufactura



@expomanufactura



Expo Manufactura



expomanufactura



MANUFACTURING 4.0

MAXIMUM PRODUCTIVITY AND COMPETITIVENESS



Today, we are facing an ever-changing global landscape where productivity and competitiveness play vital roles in the daily operations of all industries. In response, the Manufacturing industry has been adapting and incorporating new processes via Manufacturing 4.0.

The inherent intelligence of this new revolution will drive the future of manufacturing. The convergence of information technologies and industrial machinery has grown at an increasing pace to help improve productivity and operational efficiency. New items of equipment are being built on a conceptual and technological platform of advanced manufacturing, leading to "smarter" industrial plants. They are increasingly capable of communicating with each other and have better control and process monitoring systems, ultimately creating virtual processes without physically moving a single part.

The **22nd edition** of **EXPO MANUFACTURA™** is the ideal setting for participating in trends that will define the continuing transformation of the manufacturing industry for years to come. The event will feature concepts such as Industry 4.0; Lights-Out Factories (operating autonomously 24 hours a day); Product Lifecycle Management and Virtual Manufacturing; as well as technologies such as additive manufacturing, collaborative robots, real-time remote monitoring via mobile devices, the full integration of internet in manufacturing, among many other technologies and solutions.

**DOES YOUR
COMPANY DEVELOP
TECHNOLOGY
AND PROCESSES
THAT COMPLEMENT
THE PRODUCTION
CHAIN ?**

EXPO MANUFACTURA™ offers a unique marketing opportunity to showcase your business to the industry's decision makers.



Be part of
EXPO MANUFACTURA™ 2018
and contract your space today!



The International Monetary Fund has predicted that world growth will drop to 3.1% in 2016 and rebound to 3.4% in 2017. For Mexico, it is estimated that by 2017 growth will increase slightly to 2.3%, as external demand picks up, and 2.9% over the medium term once structural reforms are consolidated, as outlined in the World Economic Outlook report.

Mexico's manufacturing industry will meet to continue driving the sector within the region's leading platform that brings together the most influential community in Mexican industry.

National and international companies will present global trends for the development of intelligent and sustainable industrial plants.

For over two decades **EXPO MANUFACTURA™** has been bringing together professional decision-makers interested in new products and services from sectors such as automotive, aerospace, energy, medical devices, household appliances, electronics, among others.

Why **participate?**

You will be able to contact more than **11,000 professionals** in search of solutions for their production lines.

You can do business with developing regions that will be attending the event
- Potential buyers from Mexico and Latin America.

Be part of the Business Meeting Program with VIP buyers.

Participate in Networking Activities on the exhibition floor.

...and so much more.

**CONTRACT YOUR
SPACE TODAY!**

Take part in this emerging global, competitive, and productive initiative.

SPECIALIZED PAVILIONS



EXPO MANUFACTURA™ Adapting to industry trends, with specialized pavilions exhibiting solutions for specific processes and industries.

Pabellón de Manufactura Plástica

Presentado por:



Manufactura Plástica Pavilion By Plastimagen México.

The plastic industry offers new ways of doing business, with manufacturing processes that can be adapted to different needs. Learn about its applications and technologies: plastics for construction, packaging, auto parts, and consumer products, among others.



INDUSTRIAL PRINT
EXPO MEXICO 2018
www.industrialprintexpo.com

Industrial Print

Explore how printing can become an integral part of your manufacturing process.

3D Printing offers a fast and accurate response for the creation and production of all types of parts.



Automation Mexico

Perform the tasks within your company's processes both automatically and efficiently, to deliver the quality and timeliness your customers expect.



M3 Medical Manufacturing Mexico

The medical device manufacturing industry in Mexico is growing fast, with innovative design and precise production becoming more critical than ever.

Sponsored by:



Editorial partner:



National and international companies present global trends for the following industries:

Automotive / Auto parts
Aerospace / Aeronautics
Energy
Medical Devices
Home appliances
Electronics

...in processes such as:

- Automation
- CAD/CAM
- CNC
- Quality Control
- Cutting
- Water jet cutting
- Laser cutting
- Plasma cutting
- Manufacturing
- Milling
- Clamping tools
- Laser

- Machining
- Pre-forming
- Iron and steel
- Coordinate measuring systems
- Laser measuring system
- Welding
- Turning
- Micromachining
- Additive processes
- Energy saving
- Micro / nanotechnology

...and many more

Who visits EXPO MANUFACTURA™?

- General Directors
- Production directors
- Area directors
- Engineering managers
- Department managers / Supervisors
- Plant engineers
- Computing managers
- Production / operation
- Sales
- Independent professionals

INTERNATIONAL CONFERENCE PROGRAM

EXPO MANUFACTURA™ 2018 will feature experts with the aim of sharing challenges, trends, and improvements in manufacturing practices in a program designed jointly by an International Advisory Board to analyze and delve into the issues within the industry.

RESULTS OF THE 2017 EDITION



Total
attendance:
12,409



11 exhibitors
representing more
than **600 brands**
91 international
exhibitors from:

USA, Canada, Belgium,
South Korea, Japan,
Italy, Spain, Germany,
Switzerland, Taiwan,
Portugal, China, France,
Pakistan, UK, Sweden,
Australia, Israel, Brazil
and Finland.



473 attendees
to the Conference
Program, Keynote and
Commercial Presentations.



POSITION HELD WITHIN THE ORGANIZATION

Manager / Chief	27.97%
CEO / President / Owner	20.38%
/ Director	16.69%
Coordinator / Supervisor	9.70%
Assistant / Executive / Analyst	6.69%
Consultant / Advisor	4.50%
Researcher / Student	2.73%
Independent Professional	11.33%
Other	100%
TOTAL	



INDUSTRY OUR ATTENDEES BELONG TO:

Manufacturing	40.31%
Metalworking	30.79%
Automotive / Autoparts	27.19%
Maquiladora (Multing)	15.65%
Plastic	13.91%
Electronic	11.55%
Metallurgic	11.20%
Electric	11.14%
Aerospace	7.98%
Food and Beverages	7.20%
Construction	6.74%
Electric Appliances	5.59%
Petroleum / Petrochemicals	5.25%
/ Parachemistr	5.24%
Aeronautics	4.68%
Industrial Print	4.62%
Mining / Cement	4.31%
Bottling	4.28%
Chemistry	4.11%
Medical Devices	4.05%
ICT Information and	3.66%
Communication Technologies	3.05%
Paper and Cellulose	2.70%
Pharmaceutical	1.97%
Telecommunications	1.79%
Textil	10.22%
Financial	100%
Other	
TOTAL	



POWER OF DECISION MAKING

Significant Influence	28.43%
Final decision maker	27.10%
Initial Recommendation	17.82%
New products research	10.68%
NA	15.97%
TOTAL	100%



AREA OF INTEREST

Automation and Robotics	45.00%
Storage	27.63%
Air Conditioning	27.27%
Components, Peripherals and Accessories for Machinery	26.43%
Machining equipment	24.82%



NUMBER OF EMPLOYEES IN THE COMPANY?

1 - 19	33.08%
+200	26.14%
20 - 49	16.93%
50 - 99	12.21%
100 - 20	11.64%
TOTAL	100%

Manufacturing is the most important factor for economic growth.

Compared to 2016, employment in the manufacturing sector grew by 3.6% during February 2017, representing the highest rate in Mexico in six years, according to INEGI.

Be a part of progress!



**FURTHER INFORMATION
AND STAND SALE:**

MEXICO

Laura Barrera
Events Manager

Insurgentes Sur 664 piso 4.
Col. Del Valle, 03100, México, D.F.
Tel. (52 55) 1087-1650 ext. 1185
laura.barrera@ejkrause.com

Oscar Sánchez

Expo Manufactura Manager
Sale of Stands
Tel. (52 55) 1087-1652
(52 55) 1087-1650 ext. 1136
oscar@ejkrause.com

INTERNATIONAL OFFICES:

UNITED STATES AND CANADA

Ed Park

International Sales Manager
E.J. Krause & Associates, Inc.
6430 Rockledge Drive, Suite 200,
Bethesda, MD 20817
301-493-5500 Ext. 3306
ed.park@ejkrause.com
www.ejkrause.com

GERMANY

Monika Blume

E.J. Krause & Assoc. Inc.
Mörsenbroicher Weg 191
40470 Düsseldorf/Germany
Tel. +49 (211) 61073-0
Fax. +49 (211) 61073-37
blume@ejkgermany.de

CHINA

Grace Mak

E.J. Krause & Associates - Beijing
Room 2005, Capital Mansion
6 Xin Yuan Nan Road
Chaoyang District, Beijing
P.R. China 100004
Tel. (86-10) 8451-1832
(86-10) 8451-1827
Fax. (86-10) 8451-1829
gracemakk@ejkbeijing.com

JAPAN

Nao Kozuka

E.J. Krause & Associates,
Inc. Japan
Landmark Shibakoen 7F
1-2-6, Shibakoen, Minato-ku
Tokyo 105-0011, JAPAN
Tel. 81-3-6459-0444
Fax. 81-3-6459-0445
kozuka@ejk-japan.co.jp

RUSSIA

Monika Blume / Regine Gessner

E.J. Krause & Assoc. Inc.
Mörsenbroicher Weg 191
40470 Düsseldorf/Germany
Tel. +49 (211) 61073-0
Fax. +49 (211) 61073-37
blume@ejkgermany.de
reginegessner@ejkgermany.de

SOUTH KOREA

S.K. Hong
K. Fairs Ltd.
#4401 Trade Tower 159-1
Samseondong Gangnamgu
Seoul 135729 Korea
Tel. 82-2-555-7153
Fax. 82-2-556-9474
eskei@kfairs.com

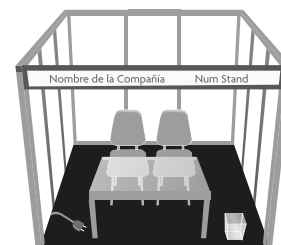
SPACE OPTIONS

PREMIUM PACKAGE:

Available from **9 m²** at a cost of USD \$ 4,150 + 16% administrative fee.

It includes:

- Exhibition space
- Side walls
- Carpet
- Header with name
- Stand lighting
- One table
- Two chairs
- Trash can
- 110 volt electrical outlet
- Diploma
- Exhibitor services

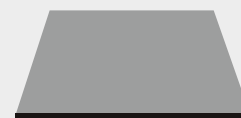


RAW SPACE:

Available from **18 m²** with the option of expanding floor spaces by **9 m²** with an investment cost of USD \$395 per square meter plus TAX.

It includes:

- Exhibition space
 - Diploma
 - Exhibitor services
- (It does not include electricity or a carpet)



**Do you want to market your company before,
during, and after the event?**

Ask for the following options:

- **SPONSORSHIPS**
 - **BRAND PRESENCE**
 - **EXHIBITOR DIRECTORY**
- *Ask your executive.

6-8 
FEBRUARY
CINTERMEX
MONTERREY, N.L., MEXICO

www.expomanufactura.com.mx



Expo Manufactura



@expomanufactura



Expo Manufactura



expomanufactura