



EXPOTM
MANUFACTURA

Organized by:



**EXPO MANUFACTURATM is a finalist for the
“BEST OF SHOW AWARD”
organized by the Trade Show News Network (TSNN)**

- **TSNN is the world's leading website for the exhibition and trade event industry**
- **EXPO MANUFACTURATM is the only event held in Mexico that placed within the seven finalists**
- **E.J. Krause Tarsus de México invites everyone in the industry to vote for EXPO MANUFACTURATM**

Mexico City, May 28, 2018 – EXPO MANUFACTURATM, the leading manufacturing event in Mexico, is honored to be named one of the seven finalists to compete for the 2018 TSNN Best of Show Award. The winner will be announced during the TSNN Awards held August 10-12 in Louisville, Kentucky, U.S.A.

The Trade Show News Network (TSNN), organizer of the awards, is the world's leading website for the exposition and trade event industry. The site provides information on 19,500 trade events and expos and has 150,000 subscribers to its publications.

For the award, EXPO MANUFACTURATM is competing against the best shows throughout all of North America, and is the only expo organized in Mexico to be chosen as a finalist. But why EXPO MANUFACTURATM? Considered a trend-setter for the manufacturing sector, the event has created long-term commercial loyalty from members of the industry, and is recognized for its ability to showcase innovation, automation and forward-looking industrial processes to the domestic and international community.

In 2018, EXPO MANUFACTURATM consolidated its brand as the most innovative show in Mexico by showcasing the newest trends in the manufacturing sector for machine, automation and robotic solutions. Furthermore, the event offered a solid international conference program with the participation of industrial leaders who provided analysis of the sector's future.

Networking activities were strengthened, and a strategic alliance was made with A3 (Association for Advancing Automation) resulting in a conference day focused on Automation and Robotics, as well as a 40% growth of the Automation and Robotics Pavilion for the 2019 edition. Additionally, an agreement was made with ATMS (Association of Technology, Manufacturing and Solutions) with 28 machinery companies, which resulted in a 1,500 m² ATMS Pavilion and 360 meetings organized by CAINTRA, the Transformation Industry Chamber of Nuevo Leon.

“EXPO MANUFACTURA™, now with 23 editions to date, is the leading international manufacturing event with exhibitors and attendees from more than 19 countries and 450 items of equipment and machinery showcased on the exhibition floor for Industry 4.0 in Mexico and the region,” says José Navarro, CEO of E.J. Krause Tarsus de México. “We have seen a 32 percent increase in professionals participating in the international conference program. We are very proud and honored to be placed among the finalists, and to win this award we invite all those in the industry, exhibitors, our visitors, sponsors, and supporting organizations to vote online for this event.”

Help support EXPO MANUFACTURA™ by voting online! Voting closes June 16, 2018 at midnight ET:
<http://www.t-awards.com/Expo-Manufactura>

About E.J. Krause Tarsus de México:

E.J. Krause Tarsus de Mexico develops international business forums, and since 1991 as E.J. Krause de México, has produced the most important annual exhibitions and conferences in strategic industries in Mexico, such as manufacturing, energy and hydrocarbons, styling, industrial forestry, environmental solutions, water, intelligent mobility, and plastics. Recently, to broaden its international expansion, E.J. Krause has joined forces with Tarsus Group, an international business-to-business company specializing in exhibitions, publications and online media. Tarsus Group operates globally in key vertical markets and executes more than 80 events worldwide. In this way, E.J. Krause Tarsus de México has consolidated to provide world-class events in Mexico.

For more information, please visit: <https://www.ejkrausetarsus.mx/>

For more information:

Arturo Morales

Director of Marketing, Comm. & PR

E.J. Krause Tarsus de México

arturo.morales@ejkrausetarsus.mx

Tel. +52 55 10871650 ext. 1129

Mónica Avilés Unda

Public Relations Manager

E.J. Krause Tarsus de México

monica.aviles@ejkrausetarsus.mx

Tel. +52 (55) 10871650 Ext. 1151